

# PARTNERSHIP PROSPECTUS

### **BIOMIMETICS IN BIOENGINEERING CONFERENCE 2019**

4-6 AUGUST 2019 | BRISBANE, AUSTRALIA

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For further information visit www.biomimeticsin/bioengineering.com



### **INVITATION TO PARTNER**

The inaugural Biomimetics in Bioengineering Conference 2019 provides a fantastic opportunity for your organisation to support the first ever Nature Conference to be held in Australia.

Scientists and engineers are inspired by natural structures that have evolved over millions of years. This field, biomimetics, is a leading approach for the development of new materials and technologies with applications in tissue engineering and regenerative medicine as well as drug delivery and nanomedicine. Adopting this biomimetics approach to develop biomaterials for tissue regeneration and also in vitro and in vivo models to understand human disease and tissue development has been of growing interest. This conference aims at catalysing the open exchange of ideas for the optimum application of biomimetics to basic and applied science.

The conference will be held from 4-6 August 2019 at the Queensland University of Technology's Gardens Point Campus in Brisbane, Australia.

### **BENEFITS OF PARTNERING**

Early confirmation will ensure the highest level of exposure. An extensive promotional campaign including email broadcasts and web exposure will be implemented in the lead up to the conference. Don't miss the opportunity for your company to be featured as a key supporter of this inaugural initiative!



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# \$10,000 INC. GST

### **GOLD PARTNER**

### **EXCLUSIVE OPPORTUNITY!**

Join us as the premier sponsor of the Biomimetics in Bioengineering Conference 2019 as our Gold Sponsor. This package is all about providing you with maximised branding to create direct exposure and generate meaningful connections with conference delegates. This package includes exclusive lanyard co-branding with the event - an opportunity to have every single delegate wearing your logo for the entire three day conference!

#### **ALIGN WITH THE CONFERENCE**

Your logo, co-branded with the conference, on the official delegate lanyards. An opportunity to expose your brand to all delegates throughout the entire event!

#### **EXPOSE YOUR BRAND**

#### **Pre-event promotions**

- Prominent display of your logo, website link and a 400 word company profile on the website.
- Prominent display of your logo, website link and a 400 word company profile on the event app.
- Your logo included on all promotional materials from the time of confirmation.
- The opportunity to provide a 400 word promotional advert and image to be incorporated into a prominent digital mail out to all registered delegates.

#### **Onsite promotions**

- Logo displayed on The Cube, one of the world's largest digital interactive learning and display spaces, during the conference poster session.
- Scrolling banner advertisement in the conference app.
- Verbal recognition in the opening and closing sessions.
- Logo to appear on 'Partners' presentation slides throughout the conference.
- Opportunity to provide a free-standing banner in a prime location within the conference venue.

#### **CONNECT WITH DELEGATES**

- 4 x complimentary conference registrations including a ticket to the Welcome Reception. Please note that these registrations can be shared.
- The opportunity to provide a gift or promotional item to conference delegates (at own expense and in conjunction with the conference committee), to be placed on delegate chairs in the main conference room.

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### SILVER PARTNER

### **TWO OPPORTUNITIES AVAILABLE**

Our Silver Partners are provided with premium sponsorship opportunities to enable brand exposure to conference delegates, prior to, during, and after the 2019 event through the numerous benefits listed below. Silver Partners will be acknowledged on all marketing and communication materials as a Silver Partner.

#### **ALIGN WITH THE CONFERENCE**

Silver Partners can select a lunch break session at the conference to feature as the naming rights sponsor (on a first come, first serve basis). This entitlement includes:

- Acknowledgement whenever the break is mentioned in conference materials.
- Option to display a corporate banner in the catering space for the chosen lunch session.
- Signage, featuring your logo, on each catering buffet station.

#### **EXPOSE YOUR BRAND**

#### **Pre-event promotions**

- Prominent display of your logo, website link and a 300 word company profile on the website.
- Prominent display of your logo, website link and a 300 word company profile on the event app.
- Your logo included on all promotional materials from the time of confirmation.

#### **Onsite promotions**

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- Logo displayed on The Cube, one of the world's largest digital interactive learning and display spaces, during the conference poster session.
- Scrolling banner advertisement in the conference app.
- Verbal recognition in the opening and closing sessions.

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• Logo to appear on 'Partners' presentation slides throughout the conference.

#### **CONNECT WITH DELEGATES**

• 3 x complimentary conference registrations including a ticket to the Welcome Reception. Please note that these registrations can be shared.

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\$5,000 INC. GST

### **BRONZE PARTNER**

### FIVE OPPORTUNITIES AVAILABLE

Bronze Partners are provided with key opportunities to market their organisation to delegates, both in the lead up and during the conference. Bronze Partners will be acknowledged on all marketing and communication materials as a Bronze Partner.

#### **ALIGN WITH THE CONFERENCE**

Silver Partners can select a morning or afternoon tea session at the conference to feature as the naming rights sponsor (on a first come, first serve basis). This entitlement includes:

- Acknowledgement whenever the break is mentioned in conference materials.
- Option to display a corporate banner in the catering space for the chosen lunch session.
- Signage, featuring your logo, on each catering buffet station.

#### **EXPOSE YOUR BRAND**

#### **Pre-event promotions**

- Prominent display of your logo, website link and a 200 word company profile on the website.
- Prominent display of your logo, website link and a 200 word company profile on the event app.
- Your logo included on all promotional materials from the time of confirmation.

#### **Onsite promotions**

- Scrolling banner advertisement in the conference app.
- Verbal recognition in the opening and closing sessions.
- Logo to appear on 'Partners' presentation slides throughout the conference.

#### **CONNECT WITH DELEGATES**

• 2 x complimentary conference registrations including a ticket to the Welcome Reception. Please note that these registrations can be shared.

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## WELCOME RECEPTION PARTNER

### **EXCLUSIVE OPPORTUNITY!**

Don't miss out on this exclusive opportunity to be the premier sponsor of the official Welcome Reception – an important social function as part of the Biomimetics in Bioengineering Conference 2019. The Welcome Reception Partner will be acknowledged on all marketing and communication materials, along with the below entitlements:

#### **ALIGN WITH THE CONFERENCE**

Sole naming rights to the Conference Welcome Reception. This entitlement includes:

- Acknowledgement whenever the break is mentioned in conference literature.
- Option to display two corporate banners in the Welcome Reception area.
- Your branding displayed on screens in The Cube one of the world's largest digital interactive displays.

#### **EXPOSE YOUR BRAND**

#### **Pre-event promotions**

- Prominent display of your logo, website link and a 300 word company profile on the website.
- Prominent display of your logo, website link and a 300 word company profile on the event app.
- Your logo included on all promotional materials from the time of confirmation.

#### **Onsite promotions**

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- Logo displayed on The Cube, one of the world's largest digital interactive learning and display spaces, during the conference poster session.
- Scrolling banner advertisement in the conference app.
- Verbal recognition in the opening and closing sessions.

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• Logo to appear on 'Partners' presentation slides throughout the conference.

#### **CONNECT WITH DELEGATES**

- 3 x complimentary conference registrations including a ticket to the Welcome Reception. Please note that these registrations can be shared.
- The opportunity to provide a gift or promotional item to conference delegates (at own expense and in conjunction with the conference committee), at the Welcome Reception.

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# \$2,000 INC. GST

### **CONFERENCE APP PARTNER**

### **EXCLUSIVE OPPORTUNITY!**

#### **ALIGN WITH THE CONFERENCE**

Your logo, co-branded with the conference, as the official sponsor of the event app that will be utilised by all delegates onsite. This entitlement means that your logo will be featured in all pre-event communications regarding the app, and will also feature in the app onsite.

#### **EXPOSE YOUR BRAND**

- Prominent display of your logo, website link and a 100 word company profile on the website.
- Prominent display of your logo, website link and a 100 word company profile on the event app.
- Your logo included on all promotional materials from the time of confirmation.
- Scrolling banner advertisement in the conference app.
- Verbal recognition in the opening and closing sessions.
- Logo to appear on 'Partners' presentation slides throughout the conference.

#### **CONNECT WITH DELEGATES**

• 1 x complimentary conference registration including a ticket to the Welcome Reception. Please note that this registration can be shared.

### FURTHER INFORMATION

We welcome the opportunity to partner with your organisation in presenting the Biomimetics in Bioengineering Conference 2019 and will collaborate with you to ensure you receive maximised benefits from your partnership opportunity. The listed packages are by no means limited, so if particular entitlements are of interest, we are happy to discuss and individualise packages to best meet your needs and objectives.

To discuss your involvement, please contact:

Chloe Stark, QUT Conferences | P: +61 7 3138 7273 | E: biomimetics@qut.edu.au

### TO CONFIRM YOUR SUPPORT, PLEASE CLICK HERE

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# **PARTNERSHIP TERMS & CONDITIONS**

Partnership will be confirmed once registration and payment have been completed online. During the registration process you will be asked to provide:

- Your company logo in both .jpg & .eps versions (if available).
- A hyperlink to your company website.
- A company profile (please see your entitlements for details regarding inclusion).

Payment for partnership is required before any entitlements can be delivered (special arrangements can be made). Notice of cancellation must be submitted in writing to biomimetics@qut.edu.au and can incur the following cancellations fees:

- 25% cancellation fee applies for cancellations received prior to Monday, 4th February 2019.
- 50% cancellation fee applies to cancellations received prior to Thursday, 4th April 2019.
- 75% cancellation fee applies to cancellations received prior to Tuesday, 4th June 2019.
- 100% cancellation fee applies to any cancellations received after Tuesday, 4th June 2019.

You are responsible for the safety and security of any items brought onsite as part of your entitlements. It is your responsibility to arrange delivery of items to and from the venue. Please note, it may not be possible to store items at the venue prior to or after the conference.

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